



# **KIRKWOOD SKI TEAM**

PO Box 161  
Kirkwood, CA 95646

October 17, 2012

Dear Contributor,

Kirkwood Ski Education Foundation (KSEF) is a 501(c)3 Nonprofit Corporation based in Kirkwood CA. Our Community based educational program was established in 1986 with the goal of training youth to combine education and sporting together for a lifelong journey and be able to continue that journey through their retirement. With over 2000 past participants and currently representing approximately 30-35 youth athletes between the ages of 7-17, KSEF continues to be a member of the Far West Division of the U.S. Ski and Snowboard Association. All organizations are responsible for the organization and administration of youth Alpine Ski Racing throughout California and Nevada with KSEF focusing directly upon the entry level through elite athletes skiing out of Kirkwood Mountain Resort. Our athletes' goals of winning local races to Far West Division champions, US Ski Team, NCAA and USCSA college ski racing teams are just a few aspects of development that our racers are out to achieve. In addition to achieving excellence in athletic events, our KSEF athletes are usually successful in all of life's endeavours. 95% of our graduating KSEF athletes go on to college or armed services academies and excel in their academic and professional careers.

For those of you who have supported Kirkwood Ski team in the past, your generous donations have helped to provide the many items needed in the day to day operations of our program. On behalf of our entire program I would again like to say THANK YOU for your generous support. Your past donations have helped to provide our youth team uniforms; purchase of new training gates; repair of our existing timing equipment; wax room tuning equipment; radios for coach communications; scholarships for youth athletes with financial needs and new this season a "professionally" designed web site which will be launched before the season gets started. None of this would have been possible with out your support.

Unfortunately, with the rising costs of sports in general and ski racing in particular, our non-profit program is challenged each season to maintain a level of excellence that is open for anyone to enjoy. Tuitions alone account for only 75% of our program's yearly budget. The added costs of training /timing equipment, skis, clothing, travel, gates, drills and day to day coaching expenses have made it necessary for our program to seek sponsors, which will allow for our program to stay in existence and award scholarships to those families with gifted athletes who are willing to go the extra mile and someday hit their ultimate goals.

This season we are once again implementing an early season fundraising program to assist with the above expenses. Sponsors will be identified as Team Sponsors and will be recognized with logo advertisements on athlete team clothing as well as in print, on hill race banners and on our KSEF website where all supporting sponsors will be recognized. Sponsors will also be eligible for complimentary ski passes, on hill clinics/lessons and other Ski Team functions. Our goal of raising \$35,000.00 in Ski Team Sponsors as defined below:

GOLD	\$5,000.00
Silver	\$2,500.00
Bronze	\$1,000.00

Please feel free to contact me at any time with any questions. All Sponsors will receive an official Donation Form for use with the IRS. Our goal of \$35,000.00 is aggressive and we will be accepting any donation amounts lower than what is listed above; all donations are greatly appreciated.

Sincerely,

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